



# Buffalo Bytes



\*\*\*when viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting\*\*\*

## CUSTER CONNECTIONS

This weekend, June 7-9 is our 6<sup>th</sup> Annual Custer Off-Road Rally. We currently have almost 85 vehicles and over 170 people registered for the event, and we know several people will also register on the day of the event.

We have been working closely with the Forest Service to pick the best trails to add to our route for this

year and have come up with a fun 90-mile ride over some great selfe-stop locations. This year, the proceeds of the Annual Poker Run will be donated to the Custer County Search and Rescue and the Fireworks fund.

We want to give the Custer Search and Rescue crew a special shout-out. They go above and beyond for us, and there's no way we'd have as successful an event without them. Here are just a few of the things they do for this event: ride the route (many times), check our coordinates for the selfie spots, help mark the trail, create a map for Avenza, train attendees on Avenza, and answer many questions, and then ride the route the day of the event in case anyone needs help. What an amazing organization that does so much for our community!

Alex and Holly at Adventure Rentals are helping us with a fun Trash Can Scavenger Hunt. This is a fun way to help keep the trails free of trash and allow attendees to win some prizes.

The Rushmore Thunder Chapter of the Christian Motorcyclists Association not only helped mark the trail but also volunteered to ensure the gates are all left as they should be and assist with the banquet activities.

Our Mayor and Chamber Board President have important jobs for this event as well...Mayor Bob Brown is leading a guided Mayor's Ride and Board President Amy Bailey is leading a guided President's Ride on Friday night. We appreciate them volunteering to do these rides again this year!

And of course, we have many AMAZING sponsors for this event:

- Adventure Rentals
- Black Hills Powersports
- Mt Rushmore Brewing Co
- Nielsen Enterprises, LLC
- Dacotah Bank
- Rush Mountain Adventure Park
- Southern Hills Title
- Starr Insurance
- NXTLAW PC
- VFW Post 3442
- Alpha Builders
- Chalet Motel
- Craig Reindl of Western Skies
- Horatio's Homemade Ice Cream
- LFC Veterinary Service, LLC
- Pizza Mill

Door Prize Sponsors:

- Aspen+Pine Realty
- Black Hills Parks & Forests Association
- Claw Antler & Hide
- Gold Pan Saloon
- Good Karma
- Mt Rushmore Brewing Co
- SD Outdoor Shop
- The Custer Beacon

We can't forget about everyone who donated items for the swag bags!

1880 Train

- American Family Insurance- Ronni Calvird Agency
- Bradeen Real Estate & Auctions
- Black Hills Parks & Forests Association
- Custer County Search and Rescue

- Custer County Search and Rescue
- Forever 605
- Good Karma Jewelry
- Monument Health Custer Hospital
- Western Skies Real Estate



Dawn Murray  
Executive Director

## IMPORTANT ANNOUNCEMENTS

### CHAMBER STAFF

Dawn Murray  
Executive Director

[dmurray@custersd.com](mailto:dmurray@custersd.com)

Fred Baumann  
Information Associate

[fbaumann@custersd.com](mailto:fbaumann@custersd.com)

Amy Brazell  
Information Associate

[abrazell@custersd.com](mailto:abrazell@custersd.com)

Pat Hattervig  
Information Associate

[phattervig@custersd.com](mailto:phattervig@custersd.com)

Adrianna Burgess  
Information Associate  
[assistant@custersd.com](mailto:assistant@custersd.com)

Darian Block  
Information Associate  
[bytes@custersd.com](mailto:bytes@custersd.com)

Valerie Warnr  
Information Associate  
[info@custersd.com](mailto:info@custersd.com)

Krista Knapp  
Information Associate  
[tourism@custersd.com](mailto:tourism@custersd.com)

**2024  
Board Of Directors**

Amy Bailey - President  
Craig Reindl - Vice President  
Michelle Fischer - Treasurer

Amanda Allcock  
Carrie Moore  
Corey Virtue  
Eric Butler  
John Stahl  
Miranda Boggs

Julie Jenniges - City Liaison  
Mark Naugle - School Liaison  
Lydia Austin - CSP Liaison  
Jessica Noteboom - BID Board Liaison

## Summer Sack Lunches

Beginning **June 3**

Custer YMCA

Lunches are available **Monday thru Friday after 11am.**

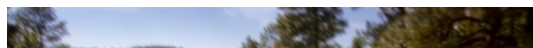
**These lunches are for kids.**  
No sign-in is required.

This program is provided by the Storehouse.

This program is supervised by the YMCA staff.



Summer Sack Lunches are distributed through the YMCA for 11 weeks of the summer starting June 3. Local teams form to keep the refrigerator full of sandwiches and snacks for one week for each team. We have three weeks still to be scheduled with a team. This program is provided by the partnership of the YMCA and the Storehouse. Interested? Contact Kim Canete at [kimberlycanete7@gmail.com](mailto:kimberlycanete7@gmail.com)





## HWY 385 ROUTING INITIATIVE

BH&B is sharing information related to the upcoming *Hwy 385 infrastructure improvement project* that will include *routing options* and continuous business promotion. BH&B's goal is to educate and to explain that this simple detour will not prevent, nor should it discourage visitors from enjoying their vacation in the Black Hills.

*Visit Route Reimagined*

**A free text-in service is being used to communicate major traffic changes.**

**To subscribe, simply text "US385" to 605-566-4041. Subscribers can unsubscribe at any time.**

To have things added to Buffalo Bytes, please send to [bytes@custersd.com](mailto:bytes@custersd.com). Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

# MARK YOUR CALENDAR

## June 7-9

Off Road Rally

## June 21-23

Summer Mickelson Trail Trek

## July 4th

10am B-1 Flyover, Kids & Patriots Parade

11am-4pm Children's Fair at Way Park

# July 6-7

Independence Day Farmer's Market and Craft Fair at Way Park

Saturday-8am-6pm

Sunday- 8am-3pm

## WEEKLY HUMOR

When ur at work and a customer starts yelling at u but u can't do anything because "the customers always right"



## CHAMBER HAPPENINGS

# **Mickelson Trail Trek Welcome Banquet Sponsors Needed**

**Fat Tire Sponsor- \$300  
Road Bike- \$200  
Hospitality Night Sponsor- \$100**

Over 200 bicyclists on  
June 20, 2024

**Contact Dawn at [dmurray@custersd.com](mailto:dmurray@custersd.com)**



# Fourth of July Sponsors needed

**FREEDOM**

**\$250**

**PATRIOT**

**\$150**

**STARS & STRIPES \$ 75**

**FIREWORKS** Any \$ Amount

Contact Dawn at [dmurray@custersd.com](mailto:dmurray@custersd.com)





**CUSTER**  
Chamber of Commerce

# 4TH OF JULY



## CELEBRATION

THURSDAY-JULY 4-

10:00AM- B-1 FLYOVER, KIDS & PATRIOTS  
PARADE

10:30AM-4PM- PATRIOTS ALLEY ON 6TH STREET

11AM- FLAG CEREMONIES AT VETERAN  
MEMORIAL PARK  
(WASHINGTON & 5TH STREET)

11AM-2PM- PATRIOT HOT DOG STAND  
(6TH STREET)

11AM-4PM- CHILDREN'S FAIR AT WAY PARK

6PM-11PM- VETERANS TRIBUTE STREET DANCE  
FEATURING MIDNIGHT SUN  
(5TH & WASHINGTON STREET)

DARK 9:30PM- FIREWORKS AT PAGEANT HILL  
PUT ON BY THE CUSTER VOLUNTEER FIRE  
DEPARTMENT

# Do you offer a Military Discount?

The Custer Chamber would like to help get the word out to our military members, veterans and their families about the discounts available to them.

Thank you for your support of our troops and their families.

Email your discount information to  
[info@custersd.com](mailto:info@custersd.com)

The Custer Chamber of Commerce is helping with the fundraising for the Annual Custer 4th of July Fireworks Display.

This approximately 30-minute fireworks display, at no charge to spectators, costs around \$25,000 each year and is funded strictly by donations.

Please consider placing this poster in your business this upcoming season.

Please contact the Chamber if you have any questions and/or to participate.

605-673-2244

615 Washington St

[dmurray@custersd.com](mailto:dmurray@custersd.com)

# Support the Annual Custer Fireworks



## Display



**CUSTER**  
Chamber of Commerce

**DONATE HERE**



Printable Poster



# WELCOME NEW MEMBERS!

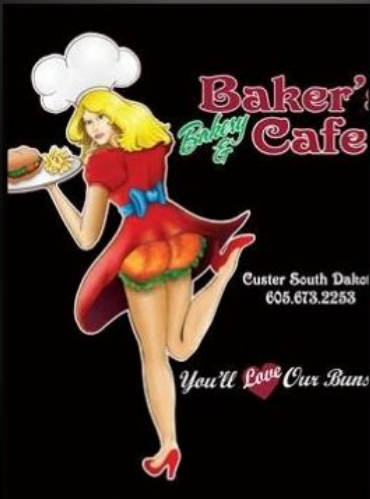
Sage Creek Grille  
Rod & Avis Converse  
Black Hills Bungalows  
Black Granite Construction  
The Honest Painting Co  
Encore Energy Corp.  
605 Property Services  
JQ Clothing Company  
J&M Lawn Care LLC  
T&M Concrete Construction  
Black Hills Sauce & Dough Co.  
Plenty Star Ranch Retreat  
Carr Electric Co, LLC  
Vibin' Vocals Karaoke Entertainment  
Aspen Federal Credit Union  
Sturgis Mustang Rally  
Early Learner Custer  
Sow Native/Wild Ones  
Custer Care and Rehabilitation Center  
Game On! LLC  
Red Sands Ridge  
Black Hills Realty  
Custer Piecemakers Quilt Guild  
All Net Connections  
Gold Valley Camp  
Black Hills Candles  
Black Hills Family Vacations  
Hillcrest HVAC and Appliance Pros  
Reed's Chimney Sweeping, Handyman & Caretaking  
Jubilee J Photography  
Willow Creek Child Care  
Broken Boot Dispensary  
Growing Roots, Inc

# MEMBER SPOTLIGHT



## 2024 Custer Chamber Membership Spotlight

### Baker's Bakery



Phone: (605) 673-2253 Address: 541 Mt Rushmore Rd, Custer, SD 57730  
Website: <https://www.custersd.com/Bakers-Bakery-&-Cafe>

The Baker family: Cherish, Mike, Ashton, Brooke, and Bailey, originally from CA opened *Baker's Bakery & Cafe* on Volksmarch weekend of 2006 – 18 years ago! Mike and Cherish Baker are now the longest-running restaurant owners in Custer. Baker's Bakery serves breakfast and lunch on homemade bread, hence the "You'll Love Our Buns" slogan. Rachel Ray Magazine named them #1 breakfast in South Dakota in 2014. They also make fresh daily, donuts, pastries, and cinnamon rolls.

# AREA EVENTS





# CUSTER FARMER'S MARKET

**SATURDAYS**

**8:00 AM – 12:30 PM**

June through October

Located in Way Park in front of  
Custer County Courthouse

Featuring produce, food and crafts  
from local farmers and artisans

For more information contact  
**GORDON CLEVELAND**  
**605-673-5230**



FOLLOW US ON  
**FACEBOOK**





**JOIN US: JUNE 3-7**

# VBS



**K5 - 8TH GRADE · 9AM - NOON · FREE EVENT**

**FAMILY  
FESTIVAL  
FRIDAY  
6:30 PM**

**MOUNTAINVIEW BAPTIST CHURCH  
NEXT TO THE CUSTER AIRPORT  
CALL FOR TRANSPORTATION  
605-673-2498  
MOUNTAINVIEWBAPTISTCUSTER.COM**

**MISSIONARY  
SOLOMON  
GINSBURG**



**& THE  
BRAZILIAN  
GIANT**





# WE LOVE LOCALS SUMMER KICKOFF DEALS JUNE 1-16

Bring coupon to Sprockets Fun Foundry or purchase advanced wristbands online at: [www.sprockets.fun](http://www.sprockets.fun)

**30% OFF**  
**Virtual Reality Wristbands**

**June 1-16 only**

**Coupon Code: localVRfun**  
**or bring coupon to Sprockets Fun Foundry**

Must present coupon at time of purchase or enter code online for advanced purchase for June 1-16 wristbands.  
May not be combined with any other offers or discounts. No cash value.  
Management reserves all right. Good for 2024.



**Purchase Now at:**  
**[www.SPROCKETS.fun](http://www.SPROCKETS.fun)**

**NOW OPEN** - Check Website for Hours  
**LOCATED IN DOWNTOWN KEYSTONE**



Check Rush

# We Love Locals

## SUMMER KICKOFF DEALS

COUPONS BELOW GOOD FOR

# JUNE 1-16

HOME OF



### Showing our Love to our Locals with these Big Discounts!

Bring coupon to Rush Mountain or purchase advanced wristbands online at: [www.rushmtn.com](http://www.rushmtn.com)

## 30% OFF Wristbands

### June 1&2 only

Coupon Code: 24local  
or bring coupon to Rush Mountain

Must present coupon at time of purchase or enter code online for advanced purchase for June 1 & 2 wristbands. May not be combined with any other offers or discounts. No cash value. Management reserves all right. Good for 2024.



## 25% OFF Wristbands

### June 3-16 only

Coupon Code: rushlocal  
or bring coupon to Rush Mountain

Must present coupon at time of purchase or enter code online for advanced purchase for June 3 - 16 wristbands. May not be combined with any other offers or discounts. No cash value. Management reserves all right. Good for 2024.



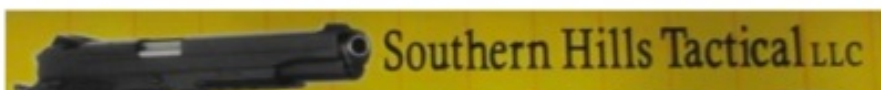
Purchase tickets now at [RushMtn.com](http://RushMtn.com)

EAST OF KEYSTONE ON HWY 40

13622 HWY 40 • KEYSTONE PH: 605-255-4384

### Get wristbands for unlimited fun!

Wristbands are valid for a full 24 hours following their activation.





## **South Dakota Enhanced Conceal Carry Class**

**This is a One Day Class**

**Saturday June 8th 2024 9:00am to 4:30pm**

The Enhanced Permit allows you carry in 38 states including MN, NE, WI, NV, NH, WA, and SC

Class size is limited so register early

For additional information or to register for the class you can e-mail the instructor at [\*\*echo.ft.sd@gmail.com\*\*](mailto:echo.ft.sd@gmail.com)

You can call the shop at 605-673-3222 or email us [\*\*southernhillstactical@gwtc.net\*\*](mailto:southernhillstactical@gwtc.net)



# **ZONTA**

CLUB OF  
THE SOUTHERN  
BLACK HILLS

**June 8, 4-9pm**  
**@Custer Beacon**

# ZONTA Fest

**Musica Romantica de Mexico**

**@4:15pm**

**Sultry Shimmy Dancers**

**@6pm**

**Gumbo Lilies Band**

**@8pm**



**Artists/Vendors**  
**Silent Auction**  
**Gift Card Raffle**  
**50/50 Raffle**

5/16/24

 **AMERICAN  
LEGION**

**BE THE ONE**

**Donate Blood** American Legion Post 46 **Donate Blood**  
Be the One – Help Save a Life

Thursday, June 13<sup>th</sup>, 2024

9:30 a.m. – 5:00 p.m.

@

Custer City Masonic Lodge #66  
220 N. 6<sup>th</sup> St., Custer, SD 57730



# Blood Drive

Scan this QR Code to schedule a donation time



**Contact:** Legionnaire, Jeff Cathcart, at 919-200-1809 if you have any questions. Jeff will also be happy to schedule your donation time for you!

**About The American Legion:**

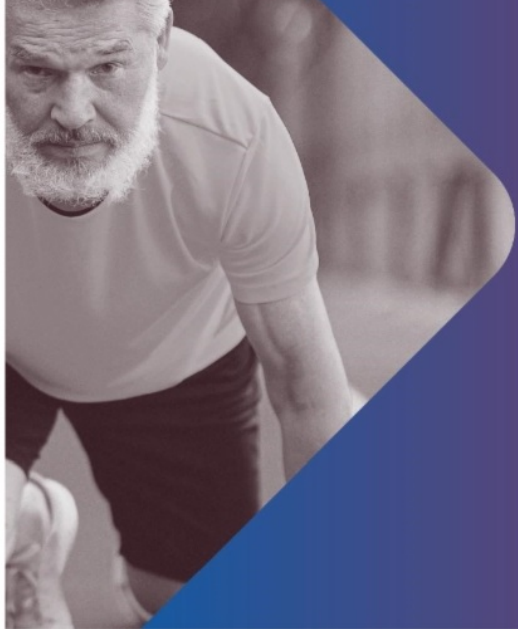
The American Legion is the largest wartime veterans service organization with about 1.7 million members in roughly 12,000 posts across the nation. Chartered by Congress in 1919, The American Legion is committed to mentoring youth and sponsoring wholesome community programs, advocating patriotism and honor, promoting a strong national security and continued devotion to servicemembers and veterans.

If you would like to be a part of our Custer American Legion Post #46, please contact us at: 605-673-3930 or [adjutant@custerlegion46.org](mailto:adjutant@custerlegion46.org). We are Veterans Strengthening America!

5/23/24

 **HOSTED BY:**  
YMCA of Rapid City

the 



Liberty Center YMCA  
Custer YMCA



# JUNE 13–16 2024

SOUTH DAKOTA REGIONAL

# SENIOR GAMES

**Ages 50+**

**REGISTER TODAY!**

Mental AND Physical  
games include:

**Cribbage, Spelling, Chess,  
Cornhole, Pickleball,  
Basketball, Strength &  
Weightlifting, Running/  
Power Walking,  
Swimming & MORE!**



**GOLD SPONSOR:**



**REGISTER BY JUNE 6.**

**Questions?**

**Contact (605) 791-0400**

**or email [events@rcymca.org](mailto:events@rcymca.org)**

For More information



**Come help us raise  
money for the  
Custer Volunteer Fire  
Department 4th of July  
Fireworks show!**

**Show  
and Shine**



Friday, June 14th

6PM-8PM

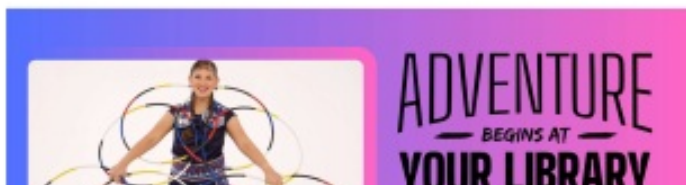
S&B Motor Parts



All proceeds will go to the  
Custer Volunteer Fire  
Department Fireworks  
Fund

\$10 Pulled Pork Meal  
Sandwich  
Chips  
Drink

6/6/2024



ADVENTURE



YOUR LIBRARY.

**SATURDAY  
JUNE 15  
9:00 AM**

## SUMMER READING KICK OFF PARTY!!

All are invited to attend  
this free summer event.

Light brunch and social  
followed by a performance  
from the talented, interactive  
hoop dancer, Tara Kingi.



Thank you to our sponsors:

**DACOTAH BANK**



**CUSTER COUNTY  
LIBRARY**

# BEGINS AT YOUR LIBRARY™



**REGISTER TODAY-  
START LOGGING  
JUNE 16TH**



## ADVENTURE BEGINS AT YOUR LIBRARY.

Come adventure with the Mammoth Site  
at Custer County Library  
Saturday, June 29th at 10:00 am  
**TOOTH CASTING**

Students learn about the function of different types of teeth and how paleontologists use teeth to identify different species of animals. Students mix plaster and pour into molds of different mammoth teeth.

RSVP online or to a librarian  
so enough kits are purchased



**CUSTER COUNTY  
LIBRARY**

### Join us at the community gardens this summer for stories & activities.

MEET AT THE COMMUNITY GARDEN PLOTS,  
LOCATED BY CUSTER HIGH SCHOOL  
OFF SIDNEY PARK ROAD

**9:30 AM**

**JUNE 13TH  
JUNE 27TH  
JULY 18TH  
AUGUST 1ST  
AUGUST 15TH**

5/31/2024



# Custer Senior Center's

# Father's Day Raffle

Tickets will be sold from April 4<sup>th</sup> to June 14<sup>th</sup>

\$5 for 1 Ticket OR \$20 for 5 Tickets

Drawing will be June 14<sup>th</sup> @2:30PM

Attendance is not required for the drawing



What will be included in this raffle?

- Pit Boss Grill & Smoker
- Gift Card for \$50 to spend at Lynn's Dakota Mart



## South Dakota Enhanced Conceal Carry Class

**This is a One Day Class**

**Saturday June 15th 2024 9:00am to 4:30pm**

The Enhanced Permit allows you carry in 38 states including  
MN, NE, WI, NV, NH, WA, and SC

Class size is limited so register early

For additional information or to register for the class you may  
contact the instructor at [www.sodakian.com](http://www.sodakian.com)

You can contact us at 605-673-3222 or by email at

[southernhillstactical@gwtc.net](mailto:southernhillstactical@gwtc.net)

# Custer City Summer Music Series Presents



## Wednesday, June 19th

# Downtown Way Park

6:30 pm | Free to the public

Brought to you with support from:



6/6/24



# Summer Festival

CORN HOLE TOURNAMENT  
CENTER'S ANNUAL BAKE SALE  
KIDS ACTIVITIES & GAMES

\$10 corn hole entry fee

## GAMES:

- Adult Corn Hole Tournament
- Kid's Mini Corn Hole Tournament
- Kid's Fishing for PRIZES
- Kid's Coloring Station

TOURNAMENT WINNING PRIZE:  
\$50 LYNN'S GIFT CARD  
1 STATE PARK PASS  
1 BLACK HILLS PARKS & FORESTS ASSOC. PASS  
CAMPING TENT  
S'MORES KIT

June, 22nd 2024  
AT THE CUSTER SENIOR CENTER  
1PM TO 4PM  
538 Mt. Rushmore Rd Custer, SD 57730

FUNDRAISING EVENTS ARE VERY IMPORTANT TO KEEP THE SENIOR CENTER ALIVE. THEREFORE, WE WILL BE CHARGING \$10 EACH PERSON OR \$20 PER TEAM TO ENTER THE ADULT CORN HOLE TOURNAMENT. THE CENTER WILL ALSO BE SELLING BAKED GOODS FOR OUR ANNUAL BAKE SALE. NO ENTRY FEE FOR KIDS.



5/16/24



# WOW BEGINNER CLIMBING

**GETTING STARTED CLIMBING CLASS  
MAY 5<sup>TH</sup> @ 1PM**

**COST: FREE**

**LOST CABIN BREWERY, HILL CITY BEER GARDEN**

**WHAT WE WILL COVER:**

Grab a drink and relax while you learn the basics to get started climbing! This workshop taught by Sylvan Rocks Climbing School will cover gear, safety tips, where to go, and advice on what they wish they knew when they were getting started.

**REGISTRATION REQUIRED: REGISTER ONLINE AT BLACKHILLSPARKS.ORG**



**DISCOVER CLIMBING COURSE  
JUNE 23<sup>RD</sup> @ 8AM**

**COST: \$110 (AGES 18 & UP)**

**SOUTH DAKOTA OUTDOOR SHOP & SYLVAN LAKE, CUSTER, SD**

Do something you never imagined you could!

This four-hour Discover Climbing Course is a great first experience climbing on real rocks.

During this course, you will learn the basics of rock climbing. Your guide will teach you how to move effectively on the rocks, and the basic skills needed such as tying into the rope and belaying a partner on top rope.

**REGISTRATION REQUIRED: MUST CALL SYLVAN ROCKS TO REGISTER (605) 484-7585**

**MENTION YOU ARE A PART OF THE SHEJUMPS & BHPFA DISCOVER CLIMBING COURSE**





## **Custer County Courthouse Art Gallery**

**420 Mount Rushmore Road, second floor**

**Custer, SD**

**Exhibition of art by**

**APRIL REED**

**Paintings of the Black Hills flora and fauna  
displayed through June 28, 2024**

**Endorsed by Custer Area Arts Council.**



5/28/2024





# **South Dakota Enhanced Conceal Carry Class**

**This is a One Day Class**

**Saturday June 29th 2024 9:00am to 4:30pm**

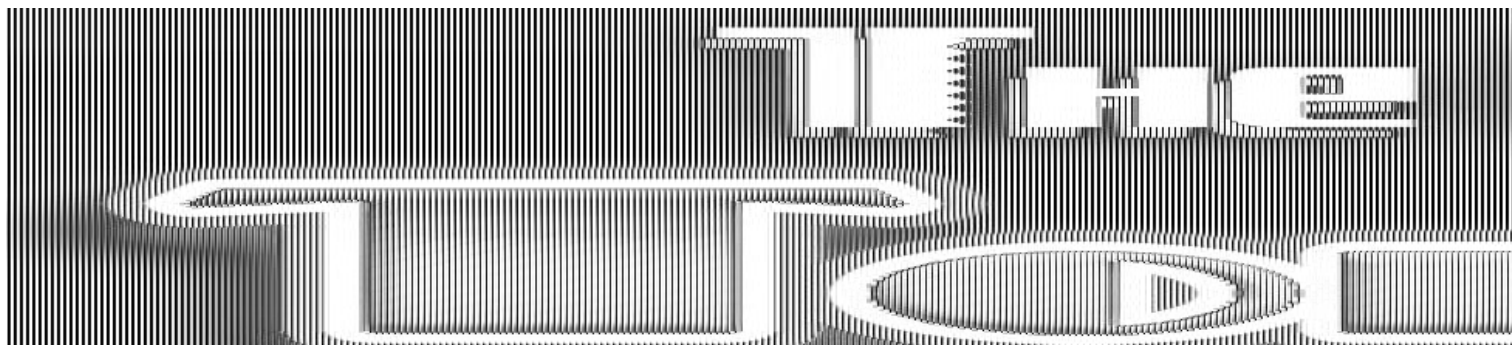
Basic Pistol Class.

This class is for new and intermediate shooters. It will cover sight alignment, stance, trigger control and much more.

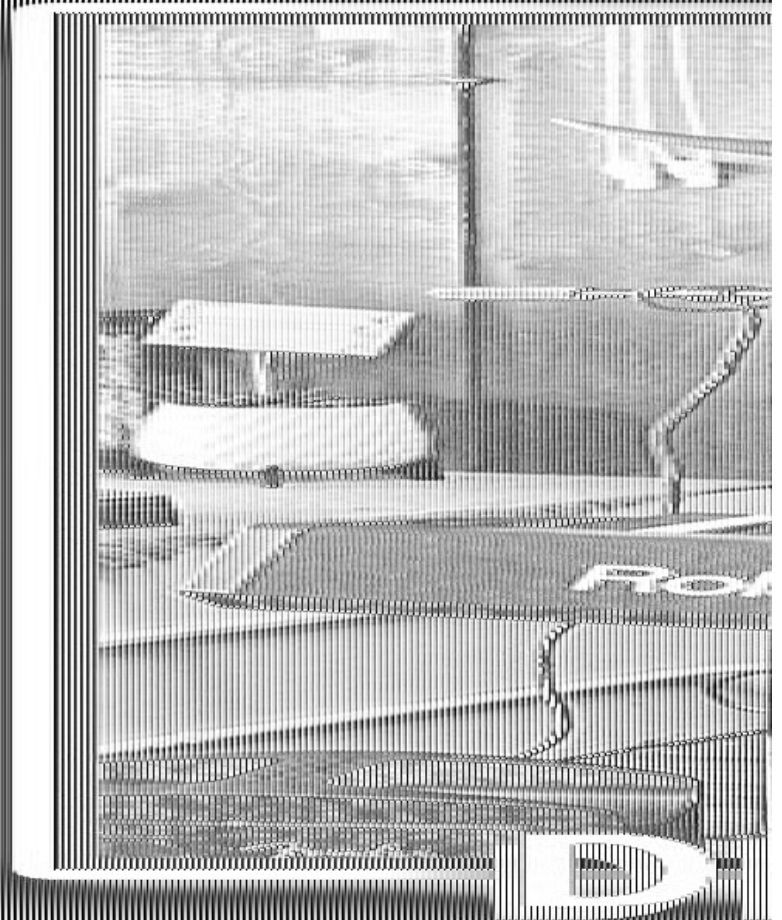
Class size is limited so register early.

For additional information or to register for the class you may contact the instructor at [\*\*echo.ft.sd@gmail.com\*\*](mailto:echo.ft.sd@gmail.com)

You can contact us at 605-673-3222 or by e-mail at [\*\*southernhillstactical@gwtc.net\*\*](mailto:southernhillstactical@gwtc.net)



FR



D

7



5/30/2024

150th Anniversary Commemoration 1874 Custer Expedition  
and Start of the Black Hills Gold Rush





**July 21, 2024 on historic camp site 3 miles east of Custer, SD.**

Tentative schedule: 10 a.m.-noon—Presentations at Custer High School. Noon-5 p.m.—Events on the site pictured.

Gold panning, reenactors, historic photography, music, Native American culture, blacksmithing and more!

**Free admission — Official Gold Discovery Days event.**

Donations and sponsorships benefit Custer County Historical Society and BHSU's Case Library.

Sponsorship awards and more info at [www.bit.ly/4c0XdQc](http://www.bit.ly/4c0XdQc) or email [horsted@gwtc.net](mailto:horsted@gwtc.net) or call 605-673-3685.



SOUTH DAKOTA STATE HISTORICAL SOCIETY

© PAUL HORSTED.COM

Aug. 1-5, 1874

1874 Black Hills Expedition Photo Site – “Permanent Camp”

Aug. 5, 2020

[Visit our Website](#)

## ANNOUNCEMENTS

**GOOD KARMA JEWELRY**

**FATHER'S DAY Sale**



**15%  
OFF**

**MEN'S LONG SLEEVE SHIRTS  
CONCEAL CARRY JACKETS & VESTS  
SELECT MEN'S JEWELRY  
ORIGINAL DAMASCUS KNIVES**

**[sale runs 6/5 - 6/16]**

**507 MT. RUSHMORE RD. CUSTER, SD**



NEW SEASONAL HOURS

**MONDAY - SUNDAY**

**10AM - 7PM**

507 MT RUSHMORE RD. CUSTER, SD

*GOOD KARMA JEWELRY*

FATHER'S DAY GIFT GUIDE





**LEATHER BOOTS**



**MONTANA SILVERSMITHS**



**COWBOY HATS**



**CINCH JEANS**



**KIMES WESTERN WEAR**



**WALLETS**

**5 0 7 M T . R U S H M O R E R D . C U S T E R , S D**

5/30/2024



**Investment opportunity**

# Hotel-Spa-Restaurant-Banquet Facility in Hot Springs, SD



\$1,750,000

Listed by Kevin Kennedy

Broker Associate

605-431-5094

[kevin.bhsdrealty.com](http://kevin.bhsdrealty.com)

5/30/2024

**MULTI  
PURPOSE  
PROPERTY**



# PROPERTY

## FEATURES

- ✓ Studio apartment
- ✓ Large store-front showroom
- ✓ Work bay with overhead door & storage

**\$410,000**

Contact Jeff @ 605-673-1518



675 Mt. Rushmore Rd. Custer, SD

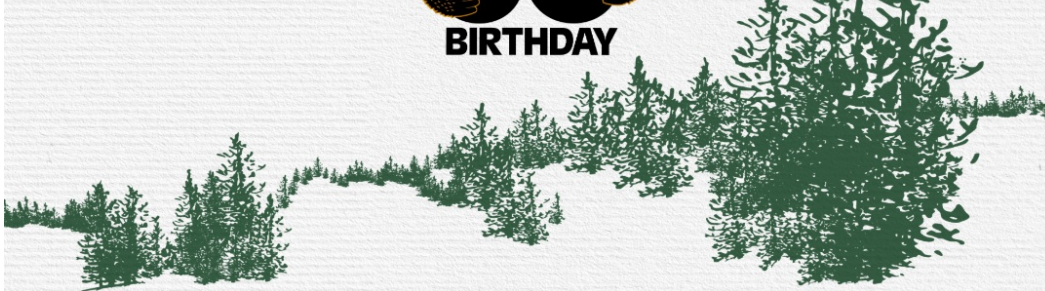
5/16/24

# Smokey Bear's





BIRTHDAY



## Coloring Contest

The Black Hills National Forest is hosting a coloring contest for our local children to celebrate Smokey Bear's upcoming 80th birthday!

[www.fs.usda.gov/blackhills](http://www.fs.usda.gov/blackhills)



Calling kids (age 4-15) in the Black Hills area ~ Smokey Bear is eager to see your artwork!

The Black Hills National Forest is hosting a coloring contest for our local children to celebrate Smokey Bear's upcoming 80th birthday.

Since 1944, Smokey Bear has been showing generations of Americans the importance of preventing unwanted human caused wildfires. Winning artists will receive a special prize from Smokey Bear on his 80th Birthday, August 9, 2024!

The competition is open to children in the general Black Hills area and will be judged by age group.

Learn more, including how to Enter, at: *Black Hills National Forest - Just for Kids (usda.gov)*



GIVE US A CALL  
FOR A FREE  
QUOTE TODAY!



## Our Services

T & M offers a variety of services, if you do not see a service you would like to request, give us a call to inquire.

Concrete Construction  
&  
Snow Removal

T & M proudly serving the  
surrounding areas of the  
Black Hills

**Concrete Patios**  
**Foundations**  
**Custom Stone**  
**New Construction**  
**Remodeling**  
**Home Repairs**  
**Small Excavation**  
**Landscaping**  
**Snow Removal**  
**And More...**



605-517-5754



25606 Carroll Creek Rd  
Custer, SD 57730



tmconcretllc  
@gmail.com



tmconcretllc.wixsite.com/  
tmconcreteconstructi

5/31/2024





LATEST FASHION TRENDS  
 SD MERCHANDISE  
 GIFTWARE  
 HOME DECOR  
 KIDS ITEMS

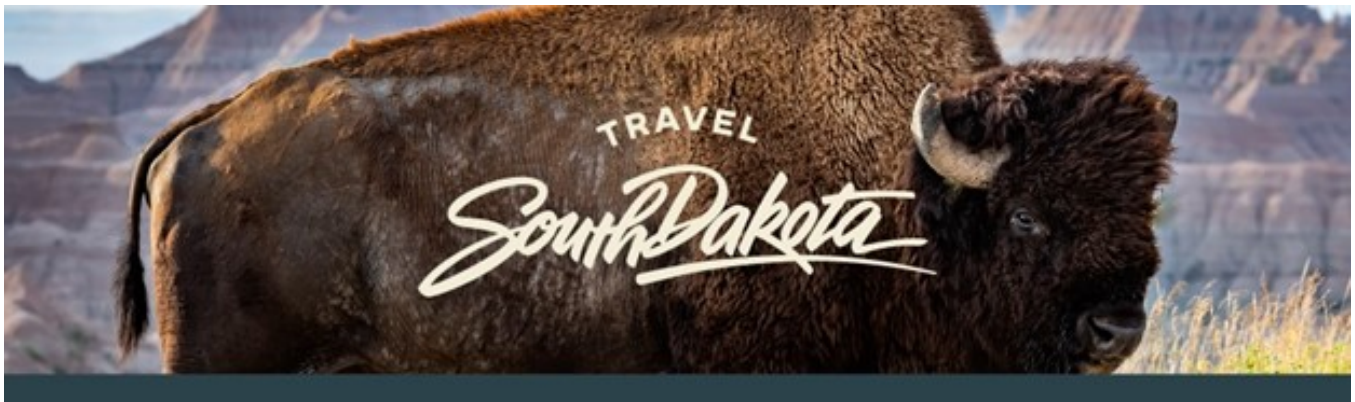


224 MAIN STREET  
 HILL CITY, SD  
 701-742-5638  
 WWW.JQCLOTHINGCO.COM



5/31/2024

**NEWS FROM THE STATE**



## **Travel South Dakota's Summer Campaign Off to Hot Start**

PIERRE, S.D. – With Memorial Day nearing, summer travel is on the minds of many, including those who have seen Travel South Dakota's newly launched iteration of "So Much South Dakota, So Little Time." The campaign is seeing early success, having already generated an estimated \$21.4 million in revenue through more than 97,200 hotel and flight bookings.

Launched in March, the campaign has generated 82 million impressions, reaching more than 9.7 million individuals. Web traffic to [TravelSouthDakota.com](https://TravelSouthDakota.com) is up 53% since the campaign launch.

Travel South Dakota's campaign seeks to remind prospective travelers of the joys that arise from letting go, following intuitions, and being spontaneous. This year's creative direction taps into nostalgia in a place where travel is less complicated and more raw and transformational.

"People are attracted to South Dakota's natural beauty, outdoor adventures, arts and culture, and the opportunity to experience the wonder and awe of authentic experiences," said James Hagen, Secretary of the South Dakota Department of Tourism. "Staying in front of target audiences with our message reminds people of the great places that await them in South Dakota, and that there is so much more to experience and explore in our state than most realize." Launched in March and continuing through October 2024, the "So Much South Dakota, So Little Time" peak campaign will continue to increase brand awareness, change perception, and drive qualified traffic to the Travel South Dakota website. The length of the campaign has been extended through October to prepare for seasonal shifts, take advantage of key travel planning timing, and reduce shoulder season gaps.

As video performance for Travel South Dakota's campaigns has been consistently excelling and this year's plan focuses on video content in a variety of lengths. Creatively, the campaign includes never-before-seen footage from across the state. To relate to the different audiences, there are several storylines. A consumer may follow a friend group's statewide adventure that goes from sailing in Yankton to a concert in Historic Deadwood; a family that goes from watching a rodeo to exploring the Children's Museum of South Dakota in Brookings; or a couple that goes from fine dining in Sioux Falls to rock climbing in the Black Hills.

The campaign aims to garner more than 138 million impressions regionally and 80 million impressions nationally across a mix of paid media channels including TV, video, audio, print magazine, out-of-home, podcasts, display, and paid social. Also in the mix are podcast host reads coming from Atlas Obscura, Bobby Bones, Hannah Brown, Office Ladies, and others. The out-of-home efforts are focused in Minneapolis, Minnesota and Denver, Colorado. Also new this year, Kansas City, Missouri has been added to the list of key markets.

Based on recent research from Longwoods International, the "So Much South Dakota, So Little Time" campaign is resonating with potential visitors as 63% were aware of the advertising and reported it improved their overall perception of the state. After exposure to the campaign, consumers reported increasing their thoughts as the state being "an exciting place," a "fun spot for a vacation," and a "must-see destination."

The "So Much South Dakota, So Little Time" peak campaign promises to restore the mystery in people's lives and offer summer travelers a chance to escape and leave feeling transformed and fulfilled.

For more inspiration and travel planning resources, visit [TravelSouthDakota.com](https://TravelSouthDakota.com).

Tourism industry members looking to receive more information about the 2024 campaign can visit this [link](#).

The South Dakota Department of Tourism is comprised of Travel South Dakota and the South Dakota Arts Council. The Department is led by Secretary James D. Hagen.

-30-

### **Media Notes:**

For downloadable examples of the creative for the "So Much South Dakota, So Little Time" campaign, click [here](#)

# **PRESS RELEASE**



**National Park Service**  
**U.S. Department of the Interior**

**Midwest Regional Office**  
**Public Affairs**  
601 Riverfront Drive  
Omaha, NE 68102

**Phone: 870.849.9947**



Forest Service

U.S. DEPARTMENT OF AGRICULTURE

Phone: 870-849-9942  
Email: MWR\_Communications@nps.gov

News Release

Release Date: June 5, 2024

Contact: Meredith Mingledorff, 870-849-9942, Meredith\_Mingledorff@nps.gov

## Plague confirmed in Badlands-Conata Ecosystem

**PENNINGTON COUNTY, S.D.** - The National Park Service and U.S. Forest Service have confirmed plague as the cause of a prairie dog die off in Badlands National Park, Buffalo Gap National Grassland, and the greater Conata-Badlands ecosystem, in South Dakota based on a test result received 5/31.

The risk to humans remains low, however, plague is concerning. The disease has not been detected in Conata Basin since 2009, when it was responsible for killing more than 80 percent of the remaining population black-footed ferrets, one of the most endangered mammals in the world.

Plague is a non-native bacterial disease that occurs in rodents and their fleas throughout the western United States. It was introduced into the U.S. from rats aboard ships in the early 1900's and has since become endemic through the western U.S.

Approximately seven human cases occur every year, primarily in the southwestern U.S. and California. Most cases are transmitted through the bite of an infected flea, but humans can also be infected through contact with infected rodents, including animal carcasses, or by breathing infectious particles from an infected animal, sick pet, or sick human. South Dakota has never reported a human plague case, although cases in rodents such as prairie dogs were first reported in 2005.

Symptoms usually begin 2-6 days after exposure and include flu-like symptoms such as fever, chills, and muscle aches, as well as painful swelling at the site of a flea bite and the nearest lymph node. Symptoms can progress to blood infection and severe respiratory illness if not treated promptly. Plague can be treated with antibiotics but can be fatal if treatment is delayed. Although rare, infections acquired by breathing in infectious bacteria develop symptoms within 1-3 days and are most often fatal if not treated shortly after the onset of symptoms.

Plague is a rare disease but is a risk throughout much of the western United States. Plague can be prevented by practicing the following recommendations:

- Avoid contact with rodents and their fleas and burrows.
- Wear insect repellent when working or recreating outdoors. Wear long pants tucked into socks and closed-toe shoes.
- Never touch or approach a sick or dead animal, and never feed wildlife.
- Do not pitch tents near rodent burrows.
- Keep pets leashed and current on a flea and tick preventative.
- Know the signs and symptoms of plague. If you develop fever, chills, swelling at the site of an insect bite or nearby lymph node, seek medical care immediately and inform your doctor you may have been exposed to plague.

“We are concerned about the impacts to the black-footed ferret population and are taking necessary action to protect this important keystone species,” said Eric Veach, Superintendent of Badlands National Park. “Extensive conservation efforts in 2009 to manage the spread of plague were able to preserve a black-footed ferret population in the Conata-Badlands ecosystem, where the largest free-ranging black-footed ferret population in the world now resides.”



Supporting  
**Wonder and Exploration**  
since 1946

*Black Hills Parks and Forests Association, SheJumps, and Sylvan Rocks Announce Women's Beginners Rock Climbing Course*

Contact: Andrea Fountain, [bhpf@blackhillsparks.org](mailto:bhpf@blackhillsparks.org)

HOT SPRINGS, S.D. – Do something you never thought you could. Black Hills Parks and Forests Association and SheJumps are partnering with Sylvan Rocks Climbing School to offer a beginner's rock climbing course exclusively for women. Set for Sunday, June 23, in Custer, SD the Discover Rock Climbing Course aims to introduce participants to the sport in a supportive environment.

“Rock climbing can be a great way to challenge yourself mentally and physically while connecting to nature,” said Andrea Fountain, BHPFA program manager. “We’re thrilled with this new partnership with Sylvan Rocks Climbing School. The team and I appreciate how excited they are to introduce women to climbing!”

The course is designed for women 18-years-old and older interested in learning the basics of rock climbing from and with other women. Sylvan Rocks’ professional female climbing guides will teach participants how to move effectively and safely on the rocks. They’ll also teach vital basic skills including tying into the rope and belaying a partner on top rope.

The course costs \$110. Contact Sylvan Rocks directly to register by calling 605-484-7585.

BHPFA is a non-profit partner of the USDA Forest Service and National Park Service, with the mission to support wonder and exploration through stewardship of your public lands. This year, BHPFA is providing \$100,000 to their public land partners for educational materials and programs.

#####





Photo Caption: Black Hills Parks and Forest Association and SheJumps are partnering with Sylvan Rocks Climbing School to offer a beginner's rock climbing course exclusively for women on June 23 in Custer, S.D. *Courtesy of Micheli Stills*



## Project Update

Friday, May 31, 2024

### Current Conditions:

- Closure A (road to North Boat Ramp to Pactola Dam) is in place through Friday, July 12, 2024.
- Closure B (S.D. Highway 44 to road to North Boat Ramp) is in place through Friday, June 7, 2024. Closure is temporarily lifted from noon on Friday, May 31, 2024, until 6 a.m. on Monday, June 3, 2024, for access to North Boat Ramp.
- Users of the roadway can expect delays of 15 minutes and the use of pilot cars and flaggers from S.D. Highway 44 to the Pennington-Lawrence county line.
- Traffic is being diverted on two gravel diversions (a temporary at-grade roadway next to the original road).
  - Diversion 1 is approximately 3/4-mile north of the intersection of U.S. Highway 385 and Highway 44. A width restriction of 12 feet is in place.
  - Diversion 2 is immediately south of the Pennington-Lawrence county Line. A width restriction of 12 feet is in place.

### Coming Up:

- The contractor will begin working Saturdays in June until Phase 1 construction is completed.

[View Construction Updates](#)

## Road Closures Beginning May 20, 2024

- The Pactola North Boat Ramp will not be accessible during weekdays from Monday, May 20, 2024 through Friday, June 7, 2024 (accessible on weekends and Memorial Day from the north). After Friday, June 7, 2024, the Pactola North Boat Ramp will only be accessible from the north. Access will be limited to the Pactola North Boat Ramp for a limited time from Friday, July 12, 2024.

will be available to the Pactola North Boat Ramp from all directions after Friday, July 12, 2024.

- Access to the Pactola South Boat Ramp will not be impacted during these closures. Boaters can access the South Boat Ramp via Highway 16/Highway 385 or Sheridan Lake Road/Highway 385.
- The posted detour will be S.D. Highway 44 and U.S. Highway 16. Locals may find alternative routes, but the SDDOT recommends travelers exercise caution when using non-maintained roadways.
- Emergency services are aware of these closures and are closely collaborating to provide response coverage.
- Non-closed areas within the project limits (Pennington-Lawrence County Line to Highway 44) will be under construction during closures.

# PHASE 1 CONSTRUCTION

Spring 2024 - Winter 2025

**WHAT TO EXPECT DURING CONSTRUCTION:**





 Pilot car lines and wait times

 Rock blasting

 Loose gravel road surface

 Narrowed driving lanes

 Large construction equipment

 Temporary road closures

 385

## CLOSURE A

### Boat Ramp to Pactola Dam

May 20 - July 12, 2024

*Including Memorial Day Weekend*

## CLOSURE B

### S.D. Highway 44 to Boat Ramp

May 20 - June 7, 2024

*\*Road open Friday at noon - Monday at 6 a.m. for boat ramp access*

#### Memorial Day Access:

##### OPEN

Monday, May 27

##### CLOSED

Tuesday, May 28  
at 6 a.m.

  
Boat Dock Road  
Pactola Reservoir  
Pactola Dam  
44

## Construction Zone Reminders

- Follow posted speed limits in construction zones.
- Be aware of flaggers and other construction workers in the construction area.
- If you are following a pilot car, stay with the line, and do not stop or exit your vehicle in the project area.
- It is illegal to go beyond cones and barriers within construction zones even when the contractor is not working.

## Stay Connected

Take a moment now to share this email with neighbors, friends, coworkers, and anyone else who might be interested in the U.S. Highway 385 Construction Project. Then encourage them to sign up for these project email updates at <https://us-385.com>.

A free text-in service is being used to communicate any major traffic changes. To subscribe, simply text "US385" to 605-566-4041. Subscribers can unsubscribe at any time.

# U.S. HIGHWAY 385 CONSTRUCTION

PENNINGTON-LAWRENCE COUNTY LINE TO SHERIDAN LAKE

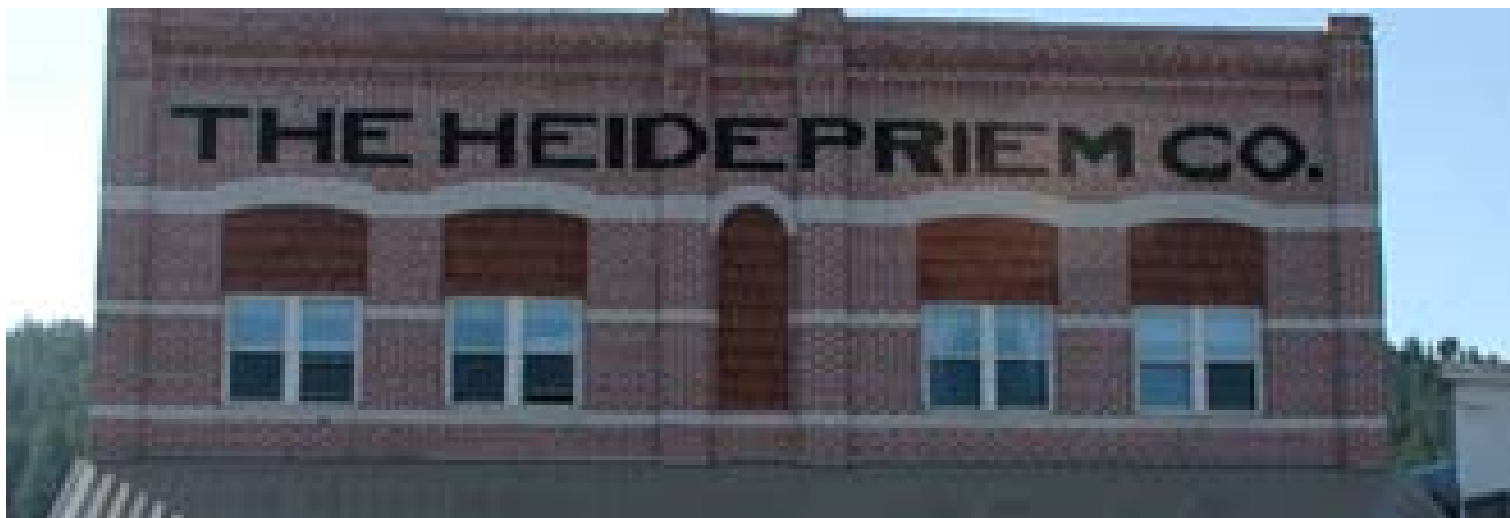
Thank you for joining the SDDOT  
U.S. Highway 385 Text Update  
List! You will now receive the  
latest updates on this project via  
your mobile device. Thank you!

**FREE TEXT ALERTS:**

Text "US385" to 605-566-4041



printable copy





# Custer Senior Center

June Activities



[Click here to Check out the Custer School District Information](#)

## WEEKLY INSPIRATION

"Life is 10% what happens to you and 90% how you react to it."

**CHARLES R. SWINDOLL**



# HELP WANTED





**WE'RE  
HIRING**

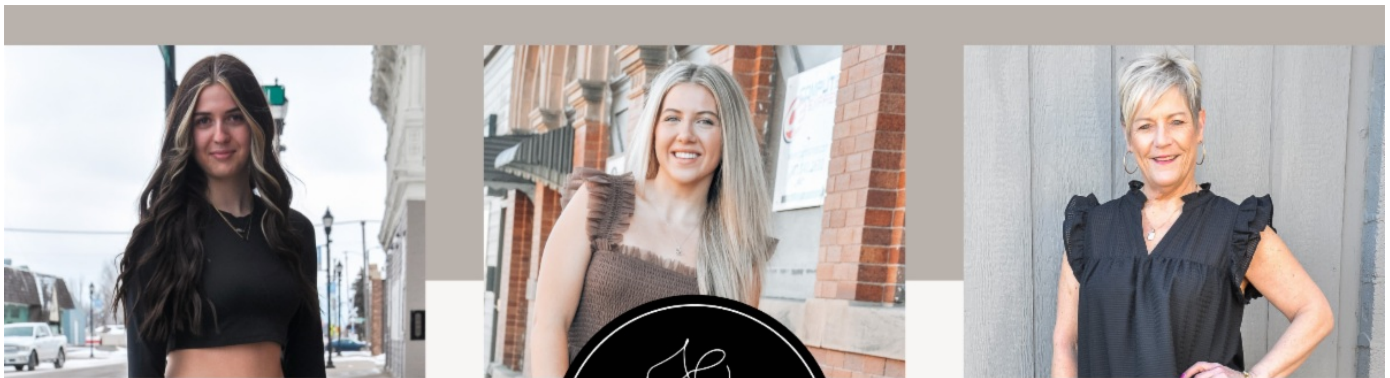
## Custer County Historical Society 1881 Courthouse Museum

Custer County Historical Society is accepting applications for the position of Museum Director to help shape the museum's future & increase the museum's value to the community. The purpose of the 1881 Courthouse Museum is to collect, preserve, exhibit, research and publish material for the study of history in Custer County and the adjacent Black Hills area.

Working closely with the Board of Directors, the Museum Director oversees all aspects of the organization's day to day operation. The museum is open to the public May through September. Year-round position - reduced hours during the off-season.

**For the full job description email**

**1881courthousemuseum@gwtc.net • 605.673.2443**



We're Hiring

SALES ASSOCIATES

JQ Clothing Co in Hill City

is seeking energetic + hard working sales associates

Must love people + fashion! Apply today - great pay + perks!

CONTACT US

JESSICA @ 701.710.0234

Be sure to check out the Help Wanted section on our [Website](#):

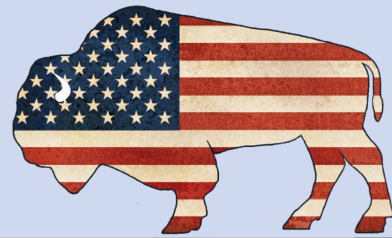
**Our Address:**

615 Washington Street  
Custer, SD 57730

**Phone Numbers:**

605-673-2244  
800-992-9818

[dmurray@custersd.com](mailto:dmurray@custersd.com) / [custersd.com](http://custersd.com)



**CUSTER**  
Chamber of Commerce

Send Us An Email

Visit our Website

Follow Us



Custer Area Chamber of Commerce | 615 Washington St. PO Box 5018 | Custer, SD 57730 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!